



be your own webmaster

Webmastering made easy!

- **Keep website content fresh and up-to-date with a single application**
- **Easy to publish new or update existing content in three simple steps:**
simply browse to the website, make the changes, and click 'Publish'
- **Page templates and editable regions help maintain website integrity**
By the creation of templates we ensure that website look and feel is not compromised even when multiple authors update content across the site
- **Control website authorising permissions and content approval workflows**
Use fine-grained permissions to define who can edit a website or update specific content on a page within a site
Or limit certain users to 'edit only - not publish' to help ensure content adheres to approval workflows
- **No html knowledge required!**

The 'BYOW' Design Process includes:

- Design and presentation of 3 x initial unique sites for critique and development
- Development of a selected design until successful web brand is achieved
- Creation of entire site in static non-interactive form presented for appraisal prior to 'build'
- Build of site compatible with the BYOW system, upload to specified domain and thorough testing prior to sign off
- Creation of further templated pages to enable webmaster to maintain website integrity when creating new pages
- Licensed software and registration with one month RatArt software support

Based on an initial conversation/briefing we will commence by creating 3 x unique web designs. Each design set will display between 1 to 2 sample webpages, which on completion we will upload to our servers and send you a dedicated username and password to view designs online. We fully encourage constructive critique and will continue working/tweaking designs until we have reached a design you feel absolutely represents your brand. Once the design style is agreed we will create visuals of the entire site for approval before site-wide build begins. During the design and construction process, we will upload live versions for testing purposes. This is uploaded to our servers and will cause no disruption to your current site. Once you are completely happy and have fully approved the final working site, we will upload the new website to your selected domain name.

FYI

The first 3 designs are non-obligatory and no charge will be made should you wish to cancel the order at that point. We usually achieve or are very close to achieving a successful design from one of the initial 3 designs, but if for some reason you would prefer to see a completely new set of designs, please be aware that these are chargeable per webset and will be added to the overall total. The more precise the briefing, the easier it will be for us to recreate your vision keeping costs to a minimum.

Prices

Due to the bespoke nature of this design service we are unable to provide specific prices. Once we have an overview of your requirements we will provide written estimates and keep you informed at all times should your requests exceed specified budgets.