



## webmastering

**We offer a webmastering service to sites that we have built, but we are also happy to undertake webmastering of sites that have been created by external web design companies.**

### **Webmastering inhouse designed and built sites**

We are undoubtedly the most efficient to webmaster sites designed and built inhouse as we intricately know the underlying structure of the site as well as possessing all source files of graphical components. We advise keeping websites 'live' with new promotions, offers and news, and can ensure a consistently high level of graphical input, fast download speed and intuitive navigation. We are proud of all the sites we have designed and so we wish to retain this high standard throughout our webmastering service.

The manner and extent of webmastering depends on the nature of the site and the turnaround of promotions/ update of products etc. We can advise good e-based promotional strategies to encourage traffic to your site, cross banner promotions, updated news sections and we can implement and update search engine data at your request.

### **Webmastering sites designed by external web designers**

Very often we undertake the webmastering of sites created by external design companies. This is often because of accelerated costs of many web design companies, those that are no longer in operation, absenteeism, and those webmasters that just aren't as helpful as they used to be. We warn you, there can be complications taking over the upkeep of external sites, and some companies can be very unhelpful relinquishing their control, but if you can weather the 'storm', 9 times out of 10 you will see significant savings and be welcomed with a reliable, prompt and friendly webmastering service.

### **Prices**

Typical webmastering **£45/hr**

For those sites requiring regular weekly or monthly updates, we will be happy to assess your requirements and agree with you a fixed monthly total that enables you to request updates without worry.