



logo design service

Based on an initial conversation/briefing we will commence by creating 3 x unique designs, which on completion we will upload to our servers and send you a dedicated username and password to view designs online. We fully encourage constructive critique and will continue working/tweaking designs until we have reached a design you feel absolutely represents your brand. We will of course keep you fully informed should your requests have any impact on overall cost.

Please see prices below

Towards completion, colour pantone swatches will be sent to you via standard mail so you can visualise how the final colours will reproduce in print. Once design has been approved we will send you a digital version of your logo for both spot printing (if appropriate), full colour process printing, and for use on the internet. As files are usually very small we can usually send these via email. We advise you keep these files stored and safe as they will form part of our off-site backups.

Completed logos are supplied in digital format as vectored CMYK EPS files, the recognised European print standard. This means the logo can be scaled without loss of quality and is suitable for any repro work, however large or small.

The first 3 designs are non-obligatory and no charge will be made should you wish to cancel the order at that point. We usually achieve or are very close to achieving a successful design from one of the initial 3 designs, but if for some reason you would prefer to see a completely new set of designs, please be aware that these are chargeable and will be added to the overall total. The more precise the briefing, the easier it will be for us to recreate your vision keeping costs to a minimum.



Prices start from £300

- **£300** logo selected from one of our first set of 3 requiring no amendment
- **£400** logo selected from one of our first set of 3 requiring minor graphic, font and colour tweaks *
- Further single designs: **£100 each** including minor graphic, font and colour tweaks *
- Further sets of 3 designs: **£250** including minor graphic, font and colour tweaks *

* Major graphic changes that require greater design input can incur addition charges to those listed above.

We will await your permission and keep you fully informed of these costs before continuing the design process.

