



graphic emails

Graphic emails usually take one of two forms: email stationery or email promotions (newsletters, bulletins, special offers etc)

Email stationery

Email stationery is a digital template generally composed of an upper and/or lower banner, and a 'content field' into which you type your correspondence. In its simplest form, email stationery can digitally recreate the graphics you currently see on your headed paper, for those of you more adventurous, you may want us to create you a range of stationery to suit varying needs. We can create a generic design used company wide, or alternatively you may prefer unique stationery per staff member (unique names/contact details) or bespoke per department.

Email promotions

An efficient and immediate media to advertise upcoming events and sales promotions to a large number of people, without the need for printed matter. They commonly take the form of 'sign up' newsletters, or bulletins heralding special offers and events. We can create designs as simple or as complex as you require, which can include live links as an easy and effective 'like-media' way to direct people to relevant pages on your website.

Have you considered an email promotion strategy?

We can help you put together a one year plan composed of 6/12 emails, a cost effective way to direct interest to your site and keep your company 'face' omnipresent.

Please note: our email stationery/promotions is designed for use with Microsoft Outlook and Microsoft Outlook Express and can be viewed by any recipient set to receive html based emails. Some large corporations use 'aggressive' email servers which strip emails to plain text. This will not stop your message getting through but the recipient may not see the graphics, and in this instance we advise a link to a corresponding page on your website.

Prices

- Email stationery **£89**
- Customisation of stationery per name/department **£15 each**
- Email promotions **from £129***
- Recreation of logo as vectored EPS files **£25**

* 6/12 month plans available at reduced prices, please enquire.