



full design service

The Design Process includes:

- Search and secure of preferred domain name
(if your first choice has gone, we will suggest and search for alternatives on your behalf)
- Selection of the most appropriate, cost effective hosting package taking your requirements into consideration
- Research and appraisal of 'rival' sites prior to the design process
- Design and presentation of 3 x initial unique sites for critique and development
- Development of a selected design until successful web brand is achieved
- Creation of entire site in static non-interactive form presented for appraisal prior to 'build'
- HTML build of site, upload to specified domain and thorough testing prior to sign off

Based on an initial conversation/briefing we will commence by creating 3 x unique web designs. Each design set will display between 1 to 2 sample webpages, which on completion we will upload to our servers and send you a dedicated username and password to view designs online. We fully encourage constructive critique and will continue working/tweaking designs until we have reached a design you feel absolutely represents your brand. Once the design style is agreed we will create visuals of the entire site for approval before html build begins.

During the design and construction process, we will upload live versions for testing purposes. This is uploaded to our servers and will cause no disruption to your current site.

Once you are completely happy and have fully approved the final working site, we will upload the new website to your selected domain name.

FYI

The first 3 designs are non-obligatory and no charge will be made should you wish to cancel the order at that point. We usually achieve or are very close to achieving a successful design from one of the initial 3 designs, but if for some reason you would prefer to see a completely new set of designs, please be aware that these are chargeable per webset and will be added to the overall total. The more precise the briefing, the easier it will be for us to recreate your vision keeping costs to a minimum.

Prices

Due to the bespoke nature of this design service we are unable to provide specific prices. Once we have an overview of your requirements we will provide written estimates and keep you informed at all times should your requests exceed specified budgets.